Thank you for visiting this site.

This statement outlines our policy for the collection, use and processing of personal data. It covers what you can expect from UK Engage, a brand of Print Image Network Ltd, when you interact with our online election platforms and associated online services.

All of our online systems have been designed with the purpose of allowing an elector within a contest managed by ourselves to:

- electronically submit their vote in the contests administered by Print Image Network Ltd t/a UK Engage on behalf of a customer.
- obtain other information that may be required or useful in relation to the administration of an election.
- if applicable, submit a nomination to stand for election.

We consider a contest to be any election, referendum, consultative ballot, selection process, public vote or other electoral related project that UK Engage is administering on behalf of a customer. Electors are the individuals deemed eligible to participate in the contest, as determined by the customer (being a client employing UK Engage to administer an election on their behalf).

What personal data do we collect?

We collect data from online users both directly and indirectly. Information we collect directly includes the vote you cast in an election, or the form you fill in to nominate yourself as an electoral candidate. Information we collect indirectly includes the time at which you cast a vote, submitted a form, and the Internet (IP) address you were using when you did so.

UK Engage only collects personal data which is sufficient and necessary for the purpose of administering an electoral contest. All information is processed fairly and lawfully.

How long do we keep personal data?

UK Engage may access and use customer supplied personal data in accordance with the customer’s instructions. Digital data files supplied by the customer are stored and backed up for a period of no longer than one month after the close of an election before being deleted from all online systems, in accordance with data protection law.

UK Engage may on occasion keep information offline (i.e. paper copies) for a longer period of time, in case there are any queries or problems regarding an election, or for use in an audit. Such data will never be kept for longer than is permitted by relevant data protection legislation, being destroyed 12 months after an election closes.
Will we share this information with outside parties?

The data collected by us during the course of an election may or may not be given to the customer based on contract terms or any legal requirements to do so.

We will not disclose personal information to any other third party unless required to do so by law; for example, in compliance with a court order. UK Engage will never under any circumstances sell personal data or other information about an elector or customer.

What security controls are in place?

At UK Engage we do our utmost to ensure the privacy of both customers and electors in accordance with the law and with industry best practice. Our physical infrastructure (including the company’s premises and computer systems) have been configured to guard against the loss, theft, misuse, or alteration of data and are subject to regular testing and auditing procedures.